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Nations Lending Corporation Launches New Retail Mortgage Branch Program (RMBP) to Expand Opportunities for Loan Originators, Branch Managers, Bankers and Brokers

Jeremy E. Sopko (C.E.O.) and William L. Osborne Jr. (C.F.O.) of Nations Lending Corporation recently announced that the firm has launched a new Retail Mortgage Branch Program (RMBP) to provide opportunities for mortgage loan specialists that possess an entrepreneurial spirit who want to open a mortgage branch.

The main office of the financial institution and their corporate headquarters are based in Independence, Ohio centrally located near Cleveland. The mortgage company, licensed in over 35 states, currently operates mortgage branches and divisions in prime locations in Ohio, Arizona, Maryland, Tennessee, Michigan and Pennsylvania. Due to the [company's growth](#) and their ability to successfully transfer their resources to focus on identifying borrowers who may be eligible for [HARP 2.0 \(II\)](#) refinancing, Nations Lending Corporation is now opening new mortgage branch offices across the United States. The company has received regulatory approval to open additional [mortgage loan branches](#) in other states to help mortgage brokers and bankers start their own retail residential mortgage branches.

The firm, which was founded in 2003, developed a unique retail branching strategy in 2009 and rolled out an industry leading retail mortgage branch program in March of 2012. Independent mortgage originators, bankers and brokers can now partner with [Nations Lending Corporation](#) to open their own mortgage branch office. The business is an approved HUD Direct Endorsed Lender and an Automatic VA Lender that controls all aspects of the mortgage loan origination process. Nations Lending Corporation retail locations fund over half a billion dollars annually in VA loans, FHA loans, Home Affordable Refinance Program (HARP) refinance loans, conventional mortgage refinancing loans, home equity loans and home purchase loans.

Nations Lending Corporation's Chief Financial Officer, William L. Osborne Jr., the RMBP Director, recently addressed questions from loan originators that are interested in NLC's new program, "If you are a mortgage loan specialist with solid management abilities and you want to start your own mortgage branch or open a mortgage branch office in your local community, you should consider the cohesive retail mortgage branch program we offer called RMBP. In 2012, mortgage branch managers, top producers, mortgage loan officers and bankers now have an exciting new opportunity to further their career and make more money by taking advantage of Nations Lending Corporation's RMBP. Our Retail Mortgage Branch Program is making it easier for people to open a mortgage branch and for our mortgage branch partners to close more loans."

Although the mortgage industry has been affected by the mortgage meltdown in 2008, low home prices, a tough regulatory environment, new regulations, under-water borrowers and reduced loan production due to credit tightening, Nations Lending Corporation is growing. NLC is leading the way in developing and executing strategies to increase loan originator and branch manager loan volume. At a time when some of the U.S.'s largest mortgage lenders are eliminating the origination of home loans through brokers, Nations Lending Corporation's Retail Mortgage Branch Program (RMBP) is providing opportunities for mortgage brokers and bankers to open a residential real estate lending office in their own backyard.

[NLC's Retail Mortgage Branch Program \(RMBP\)](#) is providing business opportunities to independent originators and mortgage bankers that want to run their own mortgage branch. By partnering with a national lender, mortgage bankers and mortgage brokers can strengthen and improve the financial products they offer to homeowners and borrowers. Services that are provided in the NLC's Retail Mortgage Branch Program (RMBP) include cutting edge technology, lead generation, mortgage processing, underwriting services, marketing compliance oversight, industry compliance and regulation management, access to correspondent pricing schedules, information technology

(IT) support and a broad range of mortgage products. Mortgage loan specialists that open a mortgage branch through NLC's RMBP platform derive the benefits of national brand recognition. Advantages are obtained when a mortgage broker becomes a mortgage banker who works as a direct lender within Nations Lending Corporation's RMBP structure.

Mortgage loan officers, mortgage brokers and branch managers that partner with Nations Lending Corporation benefit from the elimination of many of the extensive and costly overhead and infrastructure requirements involved with opening and running a full-service mortgage banking business.

Nations Lending Corporation is now accepting applications from individuals and businesses for its Retail Mortgage Branch Program (RMBP). The program is ideal for experienced mortgage professionals who want to grow their mortgage loan refinance and home loan business.

Mortgage bankers, branch managers, loan officers and mortgage brokers who are considering opening a mortgage branch in their home state should call 440-809-8675 to speak with William L. Osborne Jr., the Retail Mortgage Branch Program Director. To be considered for the program, request an RMBP application packet be mailed to you and schedule a phone interview with NLC's RMBP manager. For more information about the program, read about NLC's RMBP online at <https://www.nlcmortgageloans.com/rmbp>.

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